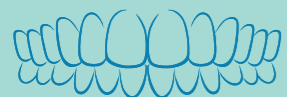


Our  
DNA



**J.J. Thompson**

ORTHODONTIC APPLIANCES

95 Hill Street  
Sheffield  
S2 4SP

T: +44 (0)114 2759585  
F: +44 (0)114 2758385  
E: [info@jjthompson.co.uk](mailto:info@jjthompson.co.uk)

[www.jjthompson.co.uk](http://www.jjthompson.co.uk)



‘Receiving great feedback from happy customers always puts a smile on my face.’

Lee Daniel, Lab Manager

## Our DNA

We’re all defined by our DNA, and JJ Thompson is no exception. When you work with us, it won’t be long before you realise that there are certain qualities inherent in everything we do.

### We’re the product of our heritage

For over 50 years, we’ve retained our position as market leaders in the field of orthodontics, working across the UK and Europe. We pride ourselves on long-lasting relationships with our customers, who have complete confidence in our products and services.

### We deliver cutting-edge precision

Our technicians are trained to the highest possible level and comply with MHRA and DAMAS standards. Our work cuts across all facets of orthodontics, and we have the expertise to ensure that every appliance we make is of the highest quality.

### We pride ourselves on first-class service

We’re not some faceless corporate, far from it in fact. We’re genuine in our desire to deliver a friendly, efficient service. We positively welcome feedback, and we use it to improve our service. We wouldn’t be here without our customers, and we treat them accordingly.

### We’re pioneers

We’re constantly scanning the environment for new and better ways of working. We were early adopters of digital dentistry and we continue to promote and use the very latest technology.

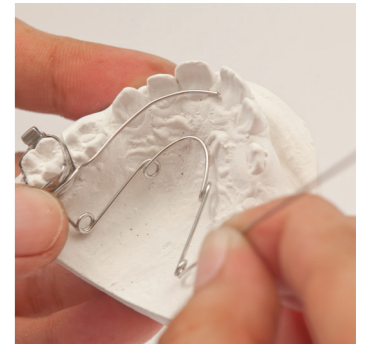
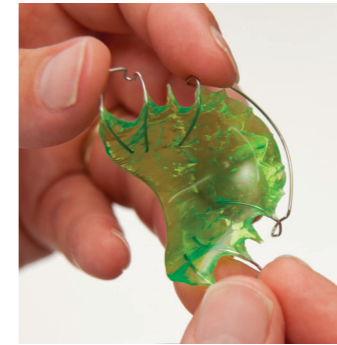
### We care about our impact on the environment

As a company, we adopt a responsible attitude towards the environment, and wherever practical, use recyclable materials in packaging and production processes.



'Our team can accommodate any number of design variations, and you can be confident that your appliance will be finished to the most exacting standards.'

Dave Mosley, Production Manager



## Expertly Executed

We can even accommodate patients who suffer from monomer and nickel allergies, using a range of specially designed products.

A commitment to quality is central to everything we do, and robust, quality assurance checks are built in throughout our production processes.

### Made to last

A great deal of skill and hard work goes into every appliance we make, so it goes without saying that we want to them to last.

To reduce the possibility of breakage, we invest in the highest quality materials, and use premium German wire and acrylic as standard.

## Leading The Way

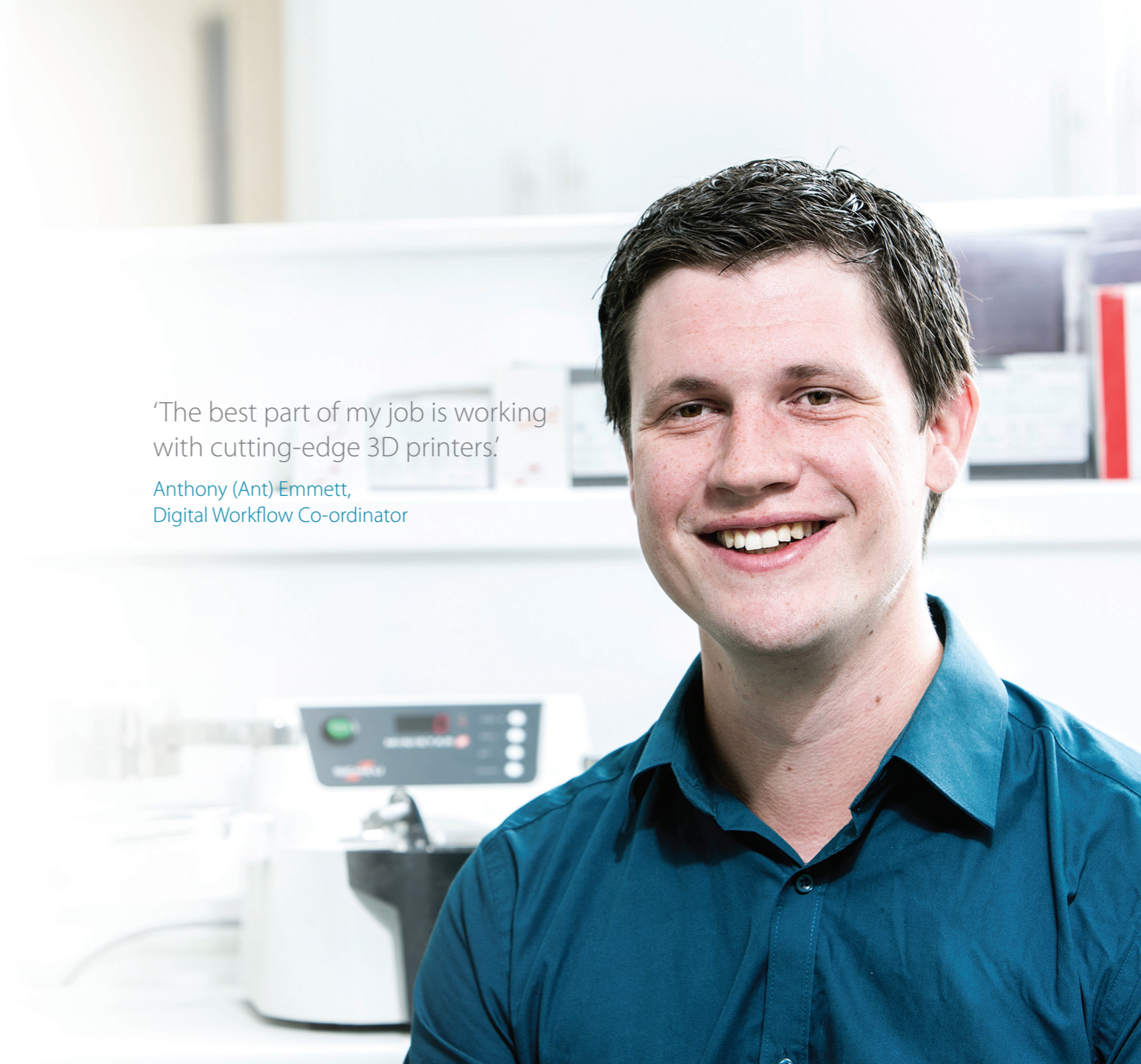
We believe there is huge, untapped potential in digital dentistry. We've taken the plunge and invested in exciting new technology and now we're committed to taking our customers on the same journey. Ambitious, yes, but we want to be pioneers of the digital revolution.

**Digital study models** - utilising the latest in laser scanning technology, our onsite scanner converts patient models or impressions into accurate, 3D digital images. Easy-to-use software allows the consulting clinician to view their patient models on screen in the surgery. This takes away the need to store physical models, PAR scoring is made easier and more efficient, and valuable storage space is freed up.

**3D printing** – we've invested in a state-of-the-art 3D printer, which takes digital images and uses them to build up physical models, layer by layer, in a process similar to inkjet printing. It can be used if there is a need to recreate models from your digital data, and it means digital files can be sent to us instead of impressions. It makes for a fast, seamless service - as soon as we receive the files we can start printing working models. Our lab has secure links to the main intra-oral scanners.

'The best part of my job is working with cutting-edge 3D printers.'

Anthony (Ant) Emmett,  
Digital Workflow Co-ordinator





'We stand for quality, great service and forward thinking. We're constantly evolving.'

Ann John, MD

## Pushing The Boundaries

We are always looking for different ways to use new materials, rethink established techniques and introduce new technologies.

We're excited by the opportunities that now exist, to make the previously impossible, possible.

*'It always seems impossible until it's done.'*

- Nelson Mandela



## The Heart Of The Matter

We've talked at length about our DNA – the intangible qualities that make us who we are. But in life, it's our relationships that truly define us.

### What you can expect

- We can custom-make a discount scheme for you, based on volume
- We'll come and see you when you set up an account, to put a face to the name and get to know you better
- We'll provide you with the tools you need to make life easier, including prescription pads, packaging and pre-paid post-bags
- You'll have a dedicated technician working on your account, who'll develop a sound understanding of your practice and your individual needs
- Our customer service department is on hand to help with any questions or problems
- Where practical, we can organise courier pick-ups and deliveries
- We have calibrated PAR scoring technicians and can conduct independent PAR scores on your behalf



'At JJ Thompson, we strive to build long-lasting relationships with our all customers, based on respect, trust and above all, integrity. We put you at the heart of everything we do.'

Kathryn Watson,  
Head of Accounts Dept.

